



# 2022 ILLINOIS REPORT CARD

TELL YOUR STORY ABOUT INVESTMENTS & STUDENT OUTCOMES

## How to Tell Your Summative Designation Story

The 2022 Illinois Report Card provides an opportunity for each school and district to tell its story – but what does that mean? Each school will receive a new Annual Summative Designation in 2022 for the first time since 2019, as federally required. This guide shows how you can foster deeper conversations about what your designation means and [engage your stakeholders](#) in your school improvement efforts.

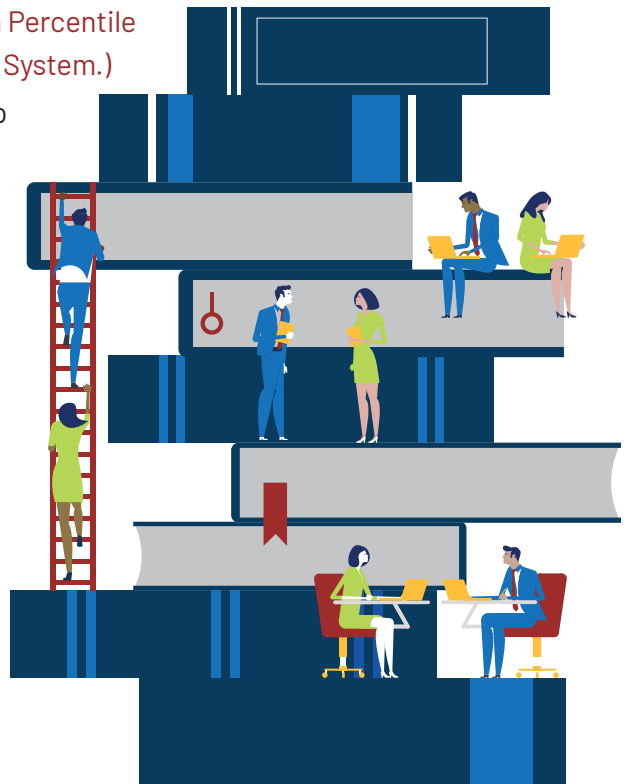
### 1. What is the most important thing for people to know or understand?

*Consider these questions and then choose your top three key messages.*

- What questions will people ask about our designation? Do they know what the designation means?
- What do each of my target audiences care about?
- What does our data say about our strengths and areas for growth? Based on state-level trends, consider:
  - Did students experience accelerated growth in 2022? (*Suggestion: Compare the 2019 cohort Student Growth Percentile in the IAR scores grid report in the Student Information System to the 2022 baseline Student Growth Percentile in the 2022 summative report in the Student Information System.*)
  - How do rates of chronic absenteeism in 2022 compare to prior years?
- What have we focused on over the past year?
- How have we invested or planned to invest funding to support school improvement?
- What do we do now?

*Consider these questions to understand how the pandemic may have affected your data and therefore your designation.*

- For newly identified Targeted and Comprehensive schools, do we meet the criteria for early exit from school improvement supports, meaning, our 2022 designation is more likely a result of data anomalies and not a reflection of school performance? (*ISBE amended the state accountability plan to create an option for eligible schools to exit early from school improvement supports if they meet [certain criteria](#).*)



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- Should we compare my 2022 designation to my 2019 designation?
  - Did we have high rates of assessment participation in both 2021 and 2022?
  - Did we make changes to the way we tracked attendance in either 2021 or 2022?
  - Did we make changes to instructional practices or graduation requirements?
- If our designation changes from 2019 to 2022, what other sources of data, including from the current 2023 school year, can shed light on whether this change represents a real trend or is more likely an anomaly due to the pandemic?

## 2. Who needs to know?

*Identify your target audiences – the primary groups of people who influence the success of your school improvement efforts, such as:*

- **Teachers and principals** - primary change agents for student success and key messengers to parents and families
- **School board members** - oversee personnel, budgets, and policies
- **Media** - provide information to the broader community
- **Parents and families** - partners in their children's education and in school improvement
- **Community partners and businesses** - support school initiatives

## 3. How can we share information?

*Decide what channels work best for communicating with your key audiences.*

- Draft talking points for senior leaders
- Share data and explanatory resources with each school
- Issue a press release
- Craft your narrative to appear alongside your designation on the Illinois Report Card website
- Share your highlights on social media
- Host a media call to share your highlights with reporters and answer questions
- Create a presentation for your board members
- Host a town hall for families and community partners; highlight a program that aligns to your key messages
- Publish a blog post and send the post home as a letter to families and staff

## 4. When should we communicate?

*Build a timeline.*

- Designations are available to administrators under embargo in MyIRC Educator Preview Oct. 3. Check your designation and explore your data to start preparing messages and materials in advance.
- ISBE will share the designations and other Report Card data with media under embargo Oct. 20.
- The designations are published on the Illinois Report Card at 9 a.m. Oct. 27.