

Illinois Youth Internet Safety Contest
Sponsored by Illinois State Board of Education
Illinois Attorney General
Illinois Governor's Office

Contest Rules, Terms and Conditions

1. The Illinois Youth Internet Safety contest will begin on November 3, 2009 and end March 31, 2010. The theme for this year's contest is Cyberbullying.
2. To be eligible: all entrants must be enrolled as a student in any Illinois school district, public or non-public, and serving grades 1 – 12 during the year 2009-2010. Students must submit their work as an individual or as a team to their school. One entry per person/team. Each submission must include the original signed submission form and the necessary releases (Copyright Assignment/Parental Consent for a Minor Form and Name and Likeness Release Form).
3. The two categories will be in electronic media (video / podcast / slideshow) and poster for four groups; Grades 1-3, 4-6, 7-8 and 9-12.
4. Each entry should be submitted by the District. No submissions by schools will be accepted. If in the City of Chicago, District 299, school entries should submit to their Regional Area Instruction Office. *Specific instructions for the City of Chicago are at the end of this document. Charter Schools should not apply directly to ISBE, but through their district office. Districts have options to submit entries in all eight areas, a few or none. The Districts may host their own contest at each school prior to March 1, but the Districts are to make the final decision as to what will be entered into the contest. The Districts must have the entries mailed to the Illinois State Board of Education (ISBE) and postmarked by March 31, 2010.
5. Entries may be no longer than a 60 second video or podcast in length, a slideshow presentation of only 10 slides or an 11 x 17 inch poster. The video, podcast, or slideshow are to be submitted on a CD, DVD or jump drive in mpeg, avi, wmv or dv cam tape format.
6. All entries will become the property of the Illinois State Board of Education and will not be returned.
7. All entrants and any other persons who appear in the entry must permit the Illinois State Board of Education, the Illinois Attorney General's office and the Governor's Office to use their name and other personal information for publicity without payment. A completed release form must be submitted for each entrant and other persons appearing in the entry.
8. Each entrant must follow the Use of Copyright Material guidance, located at <http://www.copyright.gov/fls/fl102.html>. The entry cannot use any third-party trademarks, copyrighted material, logos or brand names in the background or on costumes, equipment and props unless entrants submit proof of permission to use the protected material.

9. By submitting the entry, the entrant represents that the entry will follow the district's Acceptable Use Policy. The entry will use appropriate language, behavior and content related to cyberbullying.
10. By entering the contest, the entrant understands that his or her entry or any part thereof may be posted on the website of the Illinois State Board of Education, Illinois Attorney General's Office, Governor's Office or an affiliated website. It may also be used for educational purposes, training and public service announcements and will not be used for monetary gain.
11. The opinions expressed in the entry submissions are solely the opinions of the entrants and not those in the Illinois State Board of Education, Illinois Attorney General's Office, or Governor's Office.
12. All required application and entry forms must be completed in full. Any incomplete applications will not be accepted as an entry into the contest.
13. Entries may be submitted through the participant's school district or non public school office to James Walsh, Illinois State Board of Education, 100 N. 1st Street, C-215, Springfield, IL 62777.
14. All Entries must be postmarked by March 31, 2010.
15. Judging:
 - a. A panel of judges will select the finalist and winners
 - b. Awards are based on 100 points:
 - i. **Content: (25 points):** Is the message clear? Is information accurate and pertinent? Does the content align with the District's Acceptable Use Policy? If any third party content is incorporated in the video, podcast, slideshow or poster, have appropriate releases or licenses been secured?
 - ii. **Effectiveness/Impact (25 points):** Does the project appeal to youth? Does it make an impact on the viewer?
 - iii. **Creativity (25 points):** Is the project the original work of students that has not previously been broadcast on television or in print? Is it creative?
 - iv. **Videography (25 points):** Does the video contain high-quality images and sound? Or **PodCast/Slideshow (25 Points):** Does the podcast/slideshow contain high quality images and/or sound? Or **Poster (25 points):** Is the poster appealing and present evidence of the content?
 - c. All finalists will be chosen in each category for electronic media (video / podcast / slideshow) and poster for each the four grade level groups (1-3, 4-6, 7-8 and 9-12). The finalist will be notified by May 1, 2010. Winners will be announced and certificates will be awarded at an ISBE board meeting. Winners will also have the opportunity to present at the Illinois Educators Technology Conference (IETC). The content of the message is more important than the medium.

* The number of submissions for the Chicago Public Schools District 299 is as follows:

- P-12 Management
 - High Schools – Eighteen (18) maximum submissions.
 - Three (3) winners for each of the six (6) areas in the 9-12 grade level group.
 - Elementary Schools – 102 maximum submissions.
 - Six (6) winners (two (2) in the 1-3 grade level group, two (2) in the 4-6 grade level group, and two (2) in the 7-8 grade level group) for each of the seventeen (17) areas.

- Office of New Schools (which includes charter schools) – Twenty-four (24) maximum submissions.
 - Six (6) winners for each of the four (4) grade level groups (1-3, 4-6, 7-8, and 9-12)

- Autonomously Managed Performance Schools (AMPS) – Twelve (12) maximum submissions.
 - Four (4) winners for each of the four (4) grade level groups (1-3, 4-6, 7-8, and 9-12).

Questions and submissions for Chicago Public Schools can be routed through the Area office via the Management Support Director (M.S.D.). Charter schools should contact Joe Giambrone, Office of New Schools, at 773/553-5491. AMPS should contact Jackie Davis, AMPS M.S.D., at 773/553-5635. P12 management should contact Delena Little, at 773/553-2150.